

# Asia Insurance Summit on ESG & Sustainability

28-29 October 2024

PARKROYAL COLLECTION Marina Bay, Singapore

Theme: "Charting Responsible Business Strategy  
and Insurance Leadership"



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The integration of ESG criteria in the Asian insurance sector is not just a trend but a strategic imperative. It aligns insurers with global sustainability goals, helps manage risks better, and unlocks new growth opportunities. As ESG considerations continue to evolve, they will play a crucial role in shaping a resilient, inclusive, and sustainable insurance industry in Asia. Environmental, Social, and Governance (ESG) criteria have increasingly become integral to the insurance sector globally, and Asia is no exception. As the region faces unique challenges and opportunities, ESG considerations are reshaping the landscape of the insurance industry in profound ways.

In recent years, Environmental, Social, and Governance (ESG) considerations have surged to the forefront of corporate priorities across the Asia region. This transformation reflects a broader global movement toward sustainability, but it also highlights unique regional dynamics and imperatives that are shaping the business landscape in Asia. The rise of ESG in the Business Asia region signifies a transformative shift toward sustainable and responsible business practices. While challenges remain, such as aligning diverse regulatory requirements and overcoming initial implementation costs, the long-term benefits are clear. Companies that embrace ESG principles are likely to experience enhanced corporate performance, increased investor confidence, and greater resilience in the face of future challenges.

As ESG continues to climb the corporate agenda, businesses in Asia are poised to lead the way in sustainable innovation and responsible growth, setting a benchmark for the rest of the world. By prioritizing ESG, companies not only contribute to a more sustainable future but also secure their place in an increasingly conscientious and demanding market landscape.

Investors worldwide are becoming more conscious of ESG factors, with many prioritizing sustainable investment strategies. Asian markets are no exception. Institutional investors and asset managers are increasingly integrating ESG criteria into their investment decisions, urging companies to enhance their ESG performance to attract and retain investment. Companies in Asia recognize that strong ESG performance can enhance their reputation and provide a competitive edge. Consumers and business partners are increasingly favoring companies that demonstrate a commitment to sustainable and ethical practices. This shift in consumer and market expectations is compelling businesses to integrate ESG into their core strategies. The COVID-19 pandemic has underscored the importance of resilience and risk management.

Companies with robust ESG frameworks have proven to be more resilient in the face of crises, able to navigate disruptions more effectively. This realization is driving businesses to adopt ESG practices as a means to mitigate risks and ensure long-term sustainability.

#### **Climate Action and Sustainability Initiatives:**

Climate change is a critical concern in Asia, with many countries vulnerable to its impacts. Companies are increasingly committing to sustainability initiatives, such as reducing carbon footprints, investing in renewable energy, and adopting circular economy principles. These actions are not only environmentally responsible but also economically beneficial in the long term.

**Social Responsibility and Inclusion:** Social aspects of ESG, including labor practices, community engagement, and diversity and inclusion, are gaining prominence. Companies are focusing on creating inclusive workplaces, supporting local communities, and ensuring fair labor practices throughout their supply chains. These efforts contribute to social stability and build stronger community relations.

**Governance and Ethical Leadership:** Strong governance is crucial for effective ESG implementation. Asian companies are enhancing their governance frameworks by improving transparency, accountability, and ethical leadership. This includes establishing clear ESG policies, setting measurable goals, and regularly reporting on progress.

### **Opportunities and Challenges:**

**Regulatory Diversity:** The Asia Business Region is characterized by a wide range of regulatory environments, each with its own ESG requirements and standards. Navigating this regulatory patchwork can be complex and time-consuming for businesses operating across multiple countries.

**Data Collection and Reporting:** Many companies struggle with collecting accurate and comprehensive ESG data. The lack of standardized reporting frameworks can lead to inconsistent and unreliable data, making it difficult to measure and compare ESG performance.

**Resource Constraints:** Implementing ESG initiatives often requires significant investment in technology, training, and infrastructure. Small and medium-sized enterprises (SMEs) may face financial and operational constraints that hinder their ability to adopt robust ESG practices.

**Cultural Differences:** The diverse cultural landscape of Asia can impact the adoption and perception of ESG practices. Differences in social norms, business practices, and stakeholder expectations can pose challenges to the uniform implementation of ESG strategies.

**Growing Investor Demand:** There is a rising demand from investors for companies to demonstrate strong ESG performance. This trend presents an opportunity for businesses to attract capital by improving their ESG credentials and showcasing their commitment to sustainability.

**Competitive Advantage:** Companies that lead in ESG can differentiate themselves from competitors. By integrating ESG into their core strategies, businesses can enhance their brand reputation, build customer loyalty, and gain a competitive edge in the market.

**Innovation and Efficiency:** ESG initiatives often drive innovation and operational efficiency. For example, investing in renewable energy and sustainable practices can reduce costs in the long run and open up new business opportunities in emerging green markets.

**Risk Mitigation:** Strong ESG practices help companies manage risks related to climate change, social unrest, and governance issues. Businesses that proactively address these risks are better positioned to ensure long-term resilience and stability.

**Regulatory Alignment:** Aligning with global ESG standards and frameworks can simplify compliance and reporting processes. Companies that adopt internationally recognized ESG practices can more easily navigate the regulatory landscape and meet stakeholder expectations.

We are delighted to invite you to the **Asia Insurance Summit on ESG & Sustainability: Charting Responsible Business Strategy and Insurance Leadership**, proudly organized by **Asia Insurance Review**. This premier event will take place on 28-29 October 2024, and promises to be a pivotal gathering for industry leaders, policymakers, and stakeholders committed to advancing Environmental, Social, and Governance (ESG) principles in the Asian business landscape. Join us at the Asia Insurance Summit on ESG & Sustainability and be a part of the movement towards a more sustainable and responsible business future in the Asia region. Together, we can chart the course for ESG leadership and innovation.

# Key Themes

## ESG Integration in Corporate Strategy:

- Strategies for embedding ESG principles into core business operations and decision-making processes.

## The longer-term opportunity:

- ESG as a key driver of corporate performance

## Regulatory Landscape and Compliance Challenges:

- Understanding and navigating the evolving regulatory environment across Asian markets to ensure ESG compliance.

## Investor Perspectives on ESG Integration:

- Insights from institutional investors and asset managers on the importance of ESG criteria in investment decisions and shareholder engagement.

## ESG Reporting and Transparency Standards:

- Best practices for transparent and consistent ESG reporting to stakeholders, regulators, and investors.

## Climate Risk Management and Resilience:

- Strategies for identifying, assessing, and mitigating climate-related risks to enhance business resilience.

## Sustainable Supply Chain Management:

- Approaches to integrating ESG considerations into supply chain practices to promote sustainability and resilience.

## Social Impact Investing and Community Engagement:

- Opportunities for businesses to drive positive social impact through investments, partnerships, and community engagement initiatives.

## Governance and Ethical Leadership:

- Enhancing governance frameworks and fostering ethical leadership to promote transparency, accountability, and integrity.

## ESG Data Analytics and Technology Solutions:

- Leveraging data analytics and technology tools to enhance ESG performance measurement, reporting, and decision-making.

## ESG and Financial Performance:

- Exploring the relationship between strong ESG performance and financial returns, including case studies and empirical research.

## ESG Innovation and Product Development:

- Innovations in products, services, and business models that prioritize ESG considerations and address emerging sustainability challenges.

## ESG Education and Capacity Building:

- Building organizational capabilities and fostering a culture of ESG awareness, education, and engagement among employees and stakeholders.

## ESG in the Insurance Sector:

- Addressing the unique ESG challenges and opportunities faced by the insurance industry, including climate risk management, sustainable underwriting practices, and social impact investing.

## ESG Leadership and Collaboration:

- Strategies for fostering industry collaboration, partnerships, and collective action to advance ESG goals and address systemic sustainability challenges.

## Circular Economy and Waste Management:

- Promoting circular economy principles and innovative waste management solutions to reduce environmental impact and promote resource efficiency.

## ESG and Digital Transformation:

- Harnessing digital technologies and data-driven solutions to accelerate ESG integration, innovation, and business transformation.

## Who Should Attend

- Chief Sustainability Officer (CSO) – Leads the company’s sustainability strategy and initiatives.
- Chief Executive Officer (CEO) – Provides overall direction and vision for the company’s ESG strategy.
- Chief Financial Officer (CFO) – Manages financial risks and opportunities associated with ESG.
- Chief Risk Officer (CRO) – Oversees risk management, including ESG-related risks.
- Chief Operating Officer (COO) – Integrates ESG considerations into operational processes.
- Chief Compliance Officer (CCO) – Ensures compliance with ESG regulations and standards.
- Corporate Social Responsibility (CSR) Manager – Implements CSR initiatives and programs.
- Environmental, Health, and Safety (EHS) Manager – Manages environmental and safety programs.
- ESG Analyst – Conducts research and analysis on ESG performance and metrics.
- Investor Relations Manager – Communicates ESG performance and strategies to investors.
- Sustainability Program Manager – Develops and manages sustainability programs and projects.
- Risk Management Director – Identifies and mitigates ESG-related risks.
- Supply Chain Manager – Integrates ESG practices into the supply chain.
- Procurement Manager – Ensures sustainable and ethical sourcing practices.
- Public Affairs Director – Manages public relations and communication on ESG matters.
- Corporate Governance Officer – Oversees governance practices and board relations.
- Marketing Manager – Promotes the company’s ESG initiatives and achievements.
- Human Resources Manager – Implements ESG-related policies in workforce management.
- Legal Counsel – Advises on legal aspects of ESG compliance and strategy.
- Energy Manager – Manages energy efficiency and sustainability initiatives.
- Environmental Scientist – Provides expertise on environmental impact and sustainability.
- Sustainability Data Analyst – Analyzes data to track and report on ESG metrics.
- Communications Director – Crafts and communicates the company’s ESG narrative.
- Investor/Shareholder – Evaluates the company’s ESG performance and potential.
- Policy Advisor – Provides guidance on ESG-related policies and regulations.
- Auditor – Conducts ESG audits to ensure compliance and performance.
- Nonprofit Organization Leader – Collaborates with businesses on ESG initiatives.
- Academia/Researcher – Studies and provides insights on ESG trends and impacts.
- Product Manager – Develops products with sustainability and social impact in mind.
- Facilities Manager – Oversees sustainable building operations and maintenance



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28-29 October 2024, PARKROYAL COLLECTION Marina Bay, Singapore

Registration Email: [loga@asiainsurancereview.com](mailto:loga@asiainsurancereview.com)

## Registration

Registered by \_\_\_\_\_

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### PERSONAL PARTICULARS

Name: Mr/Mrs/Ms/Dr/Prof

First Name: \_\_\_\_\_

Last Name/ Surname: \_\_\_\_\_

Nationality: \_\_\_\_\_

Passport No: \_\_\_\_\_

Job Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Country \_\_\_\_\_

Tel: (        ) \_\_\_\_\_

Cellular: (        ) \_\_\_\_\_

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email: \_\_\_\_\_

### REGISTRATION

#### Early Bird (valid till 27 September 2024)

Subscribers  US\$1,280  
Non-Subscribers  US\$1,580\*

#### Normal Registration

Subscribers  US\$1,780  
Non-Subscribers  US\$1,980\*

(\*Free One Year Subscription to Digital Edition of  
*Asia Insurance Review* & AIR eDaily)

**Full registration fees MUST be paid before the valid dates for admittance at conference.**

Only registrations FULLY PAID FOR by the early-bird deadline will be eligible for the discount.

I came to know about this conference through:

- AIR/MEIR magazine  AIR/MEIR Website  Brochure  Email  
 Referral by (Association/ Sponsor/ Speaker/ Exhibitor/ Business Contact)

#### Group registration: Special Offer for Year 2024

Register three delegates from the same company, and send the fourth delegate to attend the conference free of charge!

(Valid only for delegates from the same company in the same country)

Registration fee includes participation at Conference plus tea breaks and lunches. All meals are prepared without pork, lard and beef.

#### Special Dietary Requirements

I would like to have vegetarian meals during the Conference.

## Closing date for registration: 21 October 2024

For cancellation in writing made before **16 October 2024**, 50% of the conference fee will be refunded.

No refunds will be made for cancellations after **16 October 2024**. However, substitution or replacement of delegates will be allowed.

### PAYMENT

I undertake to indemnify the organisers for all bank charges

Telegraphic / Bank Transfer to the following account:

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